



C'est vous

QUI LE DITES!

Accelerating
sustainability in the
rum sector



**MONDIAL
du
RHUM** 2025

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Bonsucro est la principale plateforme mondiale de durabilité et la norme pour la canne à sucre, l'une des cultures les plus importantes au monde. Son objectif est d'accélérer collectivement la production durable et l'utilisation de la canne à sucre. **Bonsucro** travaillent sur tous les produits dérivés de la canne à sucre, sucre, éthanol, mélasse et bagasse. Ainsi que dans des secteurs de marché traditionnels et plus récents, allant du sucre à l'alcool aux biocarburants et aux bioplastiques.



Bonsucro is the leading global sustainability platform and standard for sugarcane, one of the world's most important crops. Its objective is to collectively accelerate the sustainable production and use of sugarcane.

Bonsucro works across all sugarcane products and derivatives – sugar, ethanol, molasses, and bagasse - in traditional and newer market sectors, ranging from sugar and alcohol to biofuels and bioplastics.



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Rum G20

In a spirit of cooperation and knowledge sharing, this inaugural edition of the Rum G20, in which Bonsucro participated, allows participants to collaborate closely on essential topics. As a catalyst for economic, social, and environmental opportunities, this unprecedented inaugural edition of the Rum G20 dedicated to the Rum ecosystem is shaping a prosperous future for the rum industry, while upholding values of inclusion, equity, and sustainability.



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Making new connections with the rum sector at Mondial du Rhum, Paris 🙌

We enjoyed taking part in the very first Mondial du Rhum last week! Our highlights include:

- Speaking in panel sessions on Barbados and on the image of rum
- Taking part in the rum G20, a unique platform to discuss the future of rum and debate strategic decisions
- Meeting lots of people representing rum producers, brands, traders, and more
- Learning a lot about the importance of rum in economic and social development in the Caribbean
- Seeing the high potential and interest for Bonsucro certified molasses and other sugarcane derivatives in the sector.

Congratulations and thank you to Patrick Loger and the entire team of the International Rum Summit for the success of this event

*BONSUCRO
(Linkedin)*



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